

Growing health tech firm plants second office in Dallas with plans for 200 employees

September 27, 2017



By [Shawn Shinneman](#) – Staff Writer, Dallas Business Journal

A fast-growing health tech company has chosen North Dallas to expand, a decision that will bring about 200 jobs to the area over the next year.

[Stratus Video](#) is putting a “center for excellence” at 8585 N. Stemmons Fwy. The center will become Stratus Video’s second-largest office behind its Clearwater, Florida, headquarters.

Founded five years ago, the company provides language interpretation via video for hospital systems and has expanded in the last year to Telehealth. The Dallas office will employ interpreters alongside developers, in addition to employees in HR and finance. Eventually, some of the company’s executives will sit in Dallas, as well, said [Lee Horner](#), president of Telehealth for the company.

[Stratus Video](#) was ranked 201 on the Inc. 5000 list this year, growing by more than 2,000 percent over the last three years to 2016 revenue of \$33.5 million, according to Inc.

The company’s products are used by over a third of the hospital market. [Stratus Video](#) employs about 950 people across 49 states, Horner said.

Horner discusses the new office and [Stratus Video’s](#) foray into Telehealth.

Why’d you choose Dallas for this center of excellence?

We recognize there’s a lot of high-quality talent in the Dallas area, especially being a technology mecca and a forum for some of the needs we have for our business. ... We wanted to really have another location that was more centrally located in the U.S. that would allow both new customers and current customers to come visit us in a geographically desirable location. That and the opportunity to really secure some folks and talent around the technology market, we thought it was a natural fit for us. We’ve been so far very delighted for the folks that we’ve hired, the folks that we’re looking at hiring, and the organization that we’re building in the Dallas market. We’re really excited.

What kind of jobs will this create?

It spans the gamut. We’re going to hire qualified interpreters, which is a big facet of our business. We’re also going to hire leadership. We’re going to hire development organizations to support both the language services and the buildout of the Telehealth solutions. We’re also going to probably have a couple of executives located in that facility over time as well.

TECHNOLOGY

How has your business evolved in the last five years since your founding?

While we started in the language services business, over the last year and a half we're starting to make our mark in the Telehealth space. We're starting to get a lot of visibility and our customers are recognizing us being a leader in the Telehealth space. We bring some unique solutions and strategies to that market based on the lessons we learned through the language services business on how to really impact and drive better patient outcome, branding for our customers, and drive cost down.

Do you expect that telehealth is going to be your primary growth driver in the coming years?

I can't say that language services hasn't done an incredible job because of how much and how fast we've grown. But the Telehealth opportunity, because it's probably six times the size of the (language services) market opportunity, it has the opportunity to be very explosive for us.

<https://www.bizjournals.com/dallas/news/2017/09/27/growing-health-tech-firm-plants-second-office-in.html>